

GO WILD™

Premium wild-caught seafood.

HEALTHY
GRAB-AND-GO
CONVENIENCE
2 SERVINGS EA.



Watch your customers GO WILD™ for our new super-chill paks!
Ideal for Fresh Case and Frozen Seafood Programs

Preserves freshness and natural color

The GO WILD™ super-chill-pak technology preserves product freshness, delivering an extended shelf life of up to seven days when stored in the refrigerator at 38°F or below. It's also designed to reduce freezer burn and maintain the seafood's natural protein color.

Reduces handling and shrink

Pre-weighed and UPC-coded, GO WILD™ super-chill paks can be placed directly from the shipping carton into the fresh or frozen seafood retail case. Restocking on a just-in-time basis is easy — keeping shrinkage to a minimum.

SPECIES	ORIGIN	UPC CODE	CASE GTIN	PACKED	CASE DIMENSIONS	PALLET TI-HI	NET WGT.
Sockeye Salmon	Alaska	8-8269494701-0	00882694957019	12 x 8 oz.	14.19" x 9.44" x 8.19"	13 x 8	624 lbs.
Cod	Alaska	8-8269494201-5	00882694952014	12 x 8 oz.	14.19" x 9.44" x 8.19"	13 x 8	624 lbs.
Flounder	Alaska	8-8269494301-2	00882694953011	12 x 8 oz.	14.19" x 9.44" x 8.19"	13 x 8	624 lbs.
Pollock	Alaska	8-8269494401-9	00882694954018	12 x 8 oz.	14.19" x 9.44" x 8.19"	13 x 8	624 lbs.
Haddock	Norway	8-8269494501-6	00882694955015	12 x 8 oz.	14.19" x 9.44" x 8.19"	13 x 8	624 lbs.
Ocean Perch	North Atlantic	8-8269494801-7	00882694958016	12 x 8 oz.	14.19" x 9.44" x 8.19"	13 x 8	624 lbs.
Sea Scallops	North Atlantic	8-8269494601-3	00882694956012	12 x 8 oz.	14.19" x 9.44" x 8.19"	13 x 8	624 lbs.
Shrimp	Gulf Coast	8-8269494101-8	00882694951017	12 x 8 oz.	14.19" x 9.44" x 8.19"	13 x 8	624 lbs.



GO WILD™ seafood includes premium 100% wild-caught fish from Alaska, shrimp from the Gulf Coast, and fish and scallops from the North Atlantic — all from fisheries that follow responsible, sustainable and traceable fishing practices.



Taste the difference wild-caught makes!

www.gowildseafood.com



Wild, Natural & Sustainable®



NATIONAL FISHERIES INSTITUTE

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